

RFID TAG WITH EMBEDDED INTERNET ADDRESS

ABSTRACT OF THE DISCLOSURE

A radio frequency identification (RFID) transponder comprises a memory space having a predetermined data field for storing a destination address identifying a location on the Internet corresponding to the RFID transponder. The Internet address may further comprise an e-mail address or Uniform Resource Locator (URL). In an embodiment of the invention, a computer network comprises a client computer having an application executing thereon, an RFID tag having a memory containing an Internet address corresponding to the RFID tag, and an RFID reader connected to the client computer and adapted to communicate with the RFID tag. The RFID reader recovers the Internet address from the RFID tag and provides the Internet address to the client computer. The client computer thereby communicates with the location defined by the Internet address corresponding to the RFID tag using the application. A host server is connected to the client computer, and may be further connected to the Internet. The client computer thereby can access the Internet location by operation of the application through the host server.